## **Product Group Breakdown**

## 1. Parts & Systems - Accessories & Customization

- Powertrain: Engine, gearbox, exhaust.
- Chassis: Axles, steering, brakes, wheels, shock absorbers.
- Body: Metal parts, mounted parts, windows, bumpers.
- Roof systems: Folding roofs, convertible roods, panoramic roofs.
- Interior: Cockpits, instruments, airbags, trims, seats, heating, air-conditioning, electrical adjusters, interior filters.
- Infotainment: Radio, aerials, navigation, telematics, mobile phones, DVD.
- Electric / Electronics / Sensors: electrical system, battery, headlights, cables, wiring harnesses, control units, bus systems, driver assistance systems.
- Standard parts: Fastening elements, thread and securing elements, sealing rings, roller bearings.
- Parts and services for vintage vehicles: Spare parts, repairs, restoration.
- Alternative powertrains: Hybrid, gas, electric.
- Spares & Services for commercial vehicle.
- Oil and lubricants: Systems, equipment, lubricants, auxiliaries and consumables.
- General motor vehicle accessories.
- Tuning: Performance systems, design enhancement, optical tuning.
- Options and conversions.
- Wheels, tyres and rims.

## 2. Repair & Maintenance - IT & Management

- Workshop equipment and tools: Lifting gear, testing and measuring equipment, tyre installation, work clothing.
- Body repairs: Equipment and material.
- Painting and corrosion prevention: Systems, equipment, paints, corrosion prevention, auxiliaries.
- Towing service, accident assistance, mobile services: Equipment, material/consumables.
- Waste disposal and recycling: Systems, equipment.
- Dealership equipment: Shopfitting/shop systems, Sales equipment, office and warehouse equipment, literature, forms.
- Trailers for car and small commercials, parts for trailers.
- Dealership planning and construction: Business consultants, certifications, environmental protection consultants.
- Dealership finance: Finance, insurance, franchise concepts.
- Dealer management systems: Business organisation, IT, data management, customer loyalty schemes.
- Garage management: Training, technical monitoring and certification.
- Dealership marketing: External advertising, advertising media.
- Internet: Service providers, vehicle exchanges.
- Industry support, cluster initiatives.

## 3. Service Station & Car Wash

- Filling stations: Filling station planning and construction, filling station equipment, tank systems for alternative fuels.
- Washing & care: Car wash halls and lines, washing equipment, equipment for vehicle care, cleaning products, valeting.
- Food, beverage and vending.
- Oil & Gas companies.